



Collingwood Public Library

Policy Type: **Operational**

Policy Number: **OP – 01**

Policy Title: **Confidentiality and the Protection of Privacy**

Policy Approval Date: **June 27, 2024**

Policy Review Date: **June 2028**

The Collingwood Public Library recognizes that patrons have the right to privacy and confidentiality, and their choice of materials they borrow and websites they visit is a private matter. The library will therefore make every reasonable effort to ensure that personal information about its users and their use of library materials, services, and programs remains confidential.

Section 1: The Library and Privacy

The Collingwood Public Library Board will protect the privacy of all individuals' personal information in its custody or control, in keeping with the privacy provision of Municipal Freedom of Information and Protection of Privacy Act and other applicable legislation.

1. Collection of Information

- a) Personal information is defined in ***Municipal Freedom of Information and Protection of Privacy Act***, R.S.O. 1990, c. M56 (MFIPPA), in part, as “recorded information about an identifiable individual.” This could include, in the library context, information on a user’s borrowing habits, as well as information related to computer use.
- b) The Collingwood Public Library collects the following identifiable pieces of information:
 - i. Name, municipality, telephone number, email address, and date of birth of each registered library user.
 - ii. Information about what an individual library user has borrowed or items placed on hold.
 - iii. Information about a public meeting room space booked by a specific individual.
 - iv. Information about programs an individual has registered to attend.
 - v. Information about when an individual booked a public computer.
 - vi. Information about individuals’ requests for material through interlibrary loan. As part of a provincial interlibrary loan network, some of this information resides on servers in other places and the library cannot guarantee the use of



this information.

- c) The library collects comment forms, requests for material reconsideration, and correspondence from individual users. All correspondence received is part of the Board's public documents except for correspondence related to personnel or property issues which would be treated as confidential and handled in an in-camera library board session.
- d) The library utilizes a security camera system. Images and video clips are only used to ensure the security and safety of staff and individuals using the Library.
- e) The personal information may be given in any of three formats – in person, in writing, electronically – and this privacy policy covers all three circumstances. Patrons can request that personal information be removed from their account, such as date of birth, telephone number, or email address.

2. Use of Information

- a) The collection of personal information is limited to that which is necessary for the administration of the Library and the provision of Library services and programs.
- b) The purpose for which personal information is collected from an individual is identified by the Library at, or before, the time the information is collection and that consent is given by the individual at that time.
- c) As using personal information for other purposes than originally intended is not permitted by MFIPPA, if the Library wishes to use a patron's personal information for a purpose that is not consistent with the one for which it was originally obtained, it must first acquire the patron's written consent to use the personal information for that new purpose.

3. Disclosure of Information

- a) The Library will not disclose personal information related to a visitor or a library user to any third party without obtaining consent to do so, subject to certain exemptions as provided in section 32 of MFIPPA. Disclosure is permitted in some situations, including the following:
 - i. to a parent or guardian of a person up to sixteen (16) years of age who exercises lawful custody of that individual.
 - ii. An institution or a law enforcement agency in Canada to aid an investigation undertaken with a view to a law enforcement proceeding or from which a law enforcement proceeding is likely to result.
 - iii. Under compassionate circumstances, to facilitate contact with the spouse, a close relative or a friend of an individual who is injured, ill, or deceased.



4. Retention of information

- a) The library will not retain any personal information related to the items borrowed or requested by a user, or pertaining to a user's online activity, longer than is necessary for the provision of library services and programs. The retention of personal information includes the following situations:
 - i. Personal information regarding library transactions is retained in the user database as long as the item record is active.
 - ii. Personal records of all users who have not used their cards in the previous three (3) years are purged on an annual basis.
 - iii. All personal information on public computers is erased after each patron sign-off.
- b) The library may retain personal information related to library functions or services as described below, when users voluntarily opt in to do so; for example, in order to enhance or personalize library functions or services:
 - i. The personal information and borrowing history of Book on Wheels users are retained with their permission. This is done in order to assist staff in selecting and delivering materials for the user.
 - ii. Records relating to the answering of questions and/or in-depth research for the public in person, by phone, or e-mail, are retained for two years.

5. Responsibility for Privacy

- a) The Board is responsible for personal information under its control and designates the CEO as the individual accountable for the organization's compliance with legislation. The CEO ensures that the policy with respect to collection, use, and disclosure of information is followed.
- b) All Collingwood Public Library employees will be made aware of the importance of maintaining the confidentiality of personal information.
- c) Any library user who feels their privacy has not been protected may challenge library practices with the CEO. A library user whose challenge is not satisfied with the result, may appeal to the Library Board, maintaining either the current policy has been violated or that the current policy needs to be changed in order to address a perceived issue.
- d) A breach is any unauthorized or illegal collection, use, or disclosure of personal information. In the event of a breach the CEO or their designate will:
 - i. Contain the breach and repatriate the information;
 - ii. Assess the severity of the breach;
 - iii. Notify affected parties and the Information and Privacy Commissioner as required;
 - iv. Investigate the cause of the breach;



- v. Implement corrective actions.

Section 2: The Library and Access to Information

- a) The Collingwood Public Library is committed to making access to information about the operations of the library available to the public. Board agendas and minutes, annual reports, policies, and a variety of other information are made a matter of public record through the library website and through Library publications. In accordance with the *Public Libraries Act* the public can inspect any records that the board's secretary has on file except where exemptions are allowed under Section 6-16 of MFIPPA.
- b) Responding to requests for other library information is a statutory obligation and will be completed promptly.
- c) Upon request, an individual will be informed of the existence, use, and disclosure of their personal information, and be given access to that information. An individual shall be able to challenge the accuracy and completeness of the information and have it amended as appropriate.
- d) All requests for information or for records, not publicly available, must be made in writing. The CEO will give written notice to the person making a request, as to whether or not access to the record or part of it will be given as prescribed in MFIPPA. Fees will be applied according to the Municipal Freedom of Information and Protection of Privacy Act R.R.O. 1990 Regulation 823.

Section 3: The Library and Electronic Messages under Canada's Anti-Spam Legislation

- a) All electronic messaging sent by the library is consistent with Canada's Anti-Spam Legislation (CASL).
- b) The library will ensure that all electronic messages clearly identify the:
 - i. subject of the communication;
 - ii. sender (Collingwood Public Library);
 - iii. the library's mail address and contact information;
 - iv. way that an individual may "unsubscribe" from receiving further messages.
- c) At the time of registration for a library card, specific pieces of information are collected (see Section 1 above). Obtaining a library card implies the individual's consent to authorize the library to send electronic notifications regarding personal borrowing and transaction activities if an e-mail address was provided at the time of registration. Individuals may request not to receive electronic notifications although such an action may affect their ability to use the affected library services.



- d) The library may, at times, use electronic means to promote services, share information, or announce special events. The library will provide an opportunity for individuals to sign up to receive such specific notifications, and will seek the individual's consent before sending promotional electronic messages and notifications. The library will provide options to individuals to easily unsubscribe from these services or to change their preferences at any time.

Related Documents:

Collingwood Public Library **OP-12 Circulation Policy**

Municipal Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c. M56

Municipal Freedom of Information and Protection of Privacy Act, R.R.O, 1990, Regulation 823

Canada's Anti-Spam Legislation (CASL)

Government of Ontario. [**Public Libraries' use of patron information.**](#)